# Luxury Airbnb Investment Opportunity in Sóller, Mallorca

This premium short-term rental development sits in the heart of Sóller. It's one of Mallorca's most sought-after tourist destinations.

Our shovel-ready boutique project targets top-tier Airbnb clientele. It offers strong projected returns for discerning investors.

by Pamela Adam





## **Project Overview**

## **Prime Location**

Central Sóller with walkable access to cafés, markets, and the historic tram.



### **New Construction**

Full demolition and rebuild with 2,583 sq ft (240  $m^2$ ) planned area.



### Luxury Design

Mediterranean aesthetic with modern finishes and smart home integration.



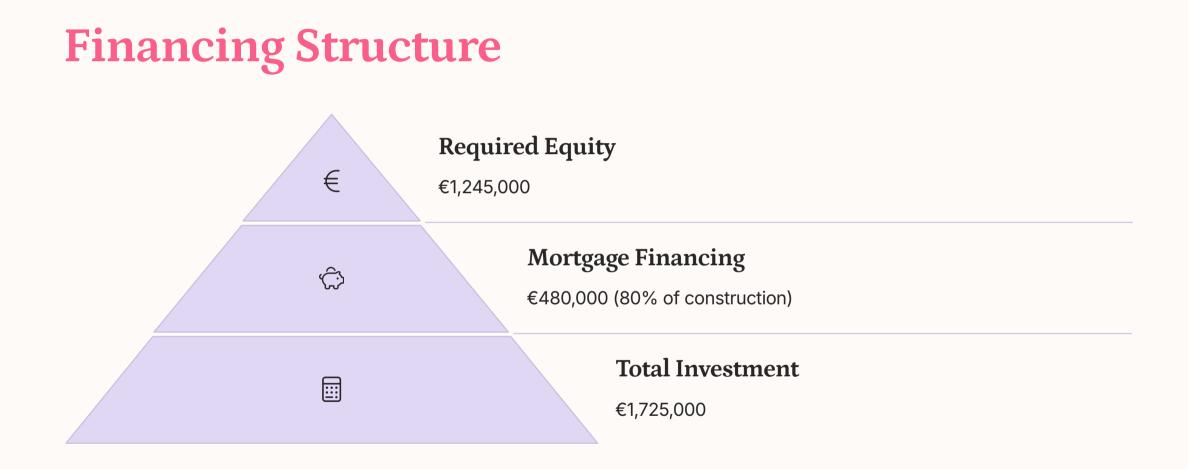
## Flexible Usage

Luxury short-term rental with personal use flexibility.

## Investment Breakdown

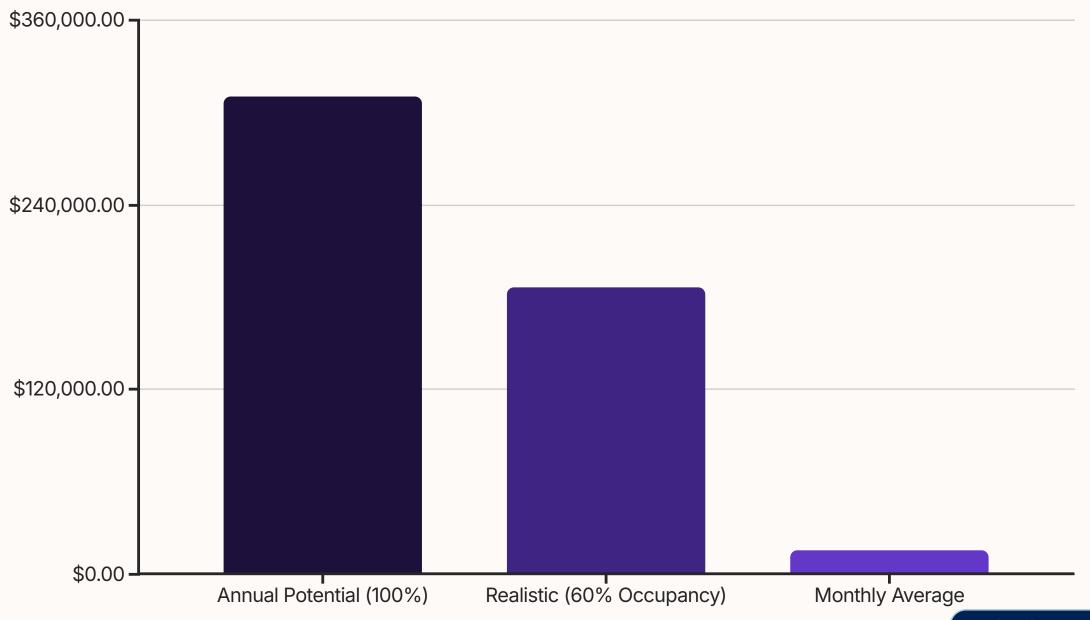
Item	Amount (EUR)
Land Purchase	€750,000
Demolition	€150,000
Construction (240 m <sup>2</sup> @ €2,500)	€600,000
Legal, Tax, Architect (15%)	€225,000
Total Gross Investment	€1,725,000





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## **Projected Rental Performance**





# Key Investment Advantages

## **Shovel-Ready Project**

All permits, designs, and site preparations are complete. Construction can begin immediately.

## Superior Cash Flow

Designed to outperform traditional rental yields in the Mallorcan market.

## Year-Round Demand

Sóller enjoys extended tourist seasons and strong rental demand throughout the year.

### **New Construction Benefits**

Lower maintenance costs, warranty protections, and valuable depreciation benefits.